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ADVISORY COMMITTEE

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*Chair*

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Dear Friends:

When we first considered an annual **BIGHORN Behind A Miracle (BAM) Golf Tournament**, we could not have imagined the overwhelming support and generosity you've shown. In just three short years, you've surpassed all expectations to help BAM raise \$1,045,000 for the Eisenhower Lucy Curci Cancer Center! The 2010 events alone raised \$354,000 to propel us beyond the \$1 million mark.

In adherence to the BAM mission, all of these funds will stay in the Coachella Valley to support those cancer patients who live and work locally. Your donations will ensure we continue to fund door-to-door service, via JC Transportation, to cancer patients undergoing daily radiation treatments. To date, you have raised \$271,000 which has provided 1,650 round trip transports to not only the BIGHORN Radiation Oncology Center at the Eisenhower Lucy Curci Cancer Center, but also to the new BIGHORN Radiation Oncology Center at the recently completed Argyros Health Center in La Quinta.

The success of this year's BAM put us in a position of our goal to purchase the state-of-the-art SIEMENS ACUSON S2000 Whole Breast 3D Ultrasound System. This cutting-edge technology detects the smallest lesions in women with dense breasts or breast implants, enabling doctors to identify cancer that would have gone undetected before reaching a critical stage. To date, over \$770,000 has been donated to Eisenhower Medical Center for medical equipment including:

- Open Biopsy Breast Array Coil
- Digital Faxitron
- Bone Densitometer
- Suros biopsy system under MRI
- Breast Boards and Head Supports
- CD Burner for Mammography Images
- New Breast Cancer Patient Diagnosis Supply Kit
- Ultrasound Equipment
- 100 Spa Robes with logo for radiation oncology patients
- Blanket Warmer
- Breast Cancer Genetic Counseling Services for 20 people

I cannot begin to thank you enough for your generosity and continued support of BIGHORN BAM. I am already very enthusiastic about our plans for 2011. Given the positive responses to this year's BAM festivities — from the Grand Opening of the Shops on El Paseo and the Launch Party Silent Auction, to the Ladies' Night Cash for Caddies and Golf Tournament — we expect next year to be even more exciting...*let's keep the miracles happening!*



Selby Dunham  
BIGHORN BAM Chair



**MISSION**

BIGHORN Behind A Miracle is dedicated to providing critical funding needed to help in the diagnosis, treatment, research, services and education for those affected by breast cancer.